

FOR IMMEDIATE RELEASE

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COLLEEN FORD PROMOTED TO GENERAL MANAGER, OPERATIONS AT FIRSTMARK

September 15, 2005, Campton, NH: FIRSTMARK, Inc., a leader in mailing lists and data management, has promoted Colleen Ford to the position of General Manager, Operations, effective immediately.

Ms. Ford started with FIRSTMARK in May, 2003, as a Sales Associate. In January, 2004, she was promoted to Sales Manager. Due to her outstanding and consistent record of achievement at FIRSTMARK Colleen now has responsibility for all sales and technical operations related to counts and fulfillment of the over 300 mailing list and database products marketed by FIRSTMARK.

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website www.firstmark.com online since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 300 business-to-business mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html. A complete listing of FIRSTMARK's consumer mailing lists products is available at: www.firstmark.com/category_lists/alpha_lists_consumer.html

For more information on FIRSTMARK's mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.