

2012

**FIRSTMARK, Inc.
HMO and HMO Chains Directories**

The logo for FIRSTMARK, featuring a large, stylized '1' that is part of the word 'FIRSTMARK'. The '1' is tall and narrow, with a thick stroke, and the 'R' is partially obscured by it. The remaining letters 'FIRSTMARK' are in a bold, serif font.

Directories; Reports; Mailing, Telemarketing, Email Lists; Text Messaging

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Jan, 2012

HMO	Enrollment Federal and State Qualifications	Utilization (Overall Average) Providers, Affiliations, Model	Alternate Care	County Service Area (State:County)
HMO Blue 401 Park Dr Ste 14 Boston, MA 02215-3325 Phone# 617-246-5000 Executive Director: Andrew Dreyfus Corporate Owner: Profit Status: Not-For-Profit	2010 TOTAL: 1101442 2009 TOTAL: 1232862 Standard: 500111 Medicare Risk 32150 Medicare Cost: 0 Self Funded: 356199 Medicaid: 0 FEHBP 0 Point of Service 141266 Federal Qualification: N	Hosp days/1000 Mem: 211.0 Phys Visits/Member: 4643 Avg Amb Visits/Memb Income/Mem/Month: 400.6 Affiliated Physicians: 18482 Affiliated Hospitals: 76 Staff Model: IPA Model: Y Network Model: Group Model: Y	Amb. Care Ctr: Y Diag Image Ctr Y Home Care Ag: Y Hospice: Y Nursing Home Y Outpt Sur Ctr: Y Pharmacies: Y Physical Ther: Y Psych/Sub Ctr Y DME: Transplant: Y Clinical Labs: Skilled Nurs: Y Eyecare: Home IV:	MA: Barnstable, MA: Berkshire, MA: Bristol, MA: Dukes, MA: Essex, MA: Franklin, MA: Hampden, MA: Hampshire, MA: Middlesex, MA: Nantucket, MA: Norfolk, MA: Plymouth, MA: Suffolk, MA: Worcester
Neighborhood Health Plan 253 Summer St Boston, MA 02210-1120 Phone# 617-772-5500 Executive Director: Deborah Enos Corporate Owner: Profit Status: Not-For-Profit	2010 TOTAL: 206250 2009 TOTAL: 197530 Standard: 58068 Medicare Risk 0 Medicare Cost: 0 Self Funded: 0 Medicaid: 136146 FEHBP 0 Point of Service 0 Federal Qualification: Y	Hosp days/1000 Mem: 462.8 Phys Visits/Member: 6536 Avg Amb Visits/Memb 5324 Income/Mem/Month: 394.4 Affiliated Physicians: 13200 Affiliated Hospitals: 55 Staff Model: Y IPA Model: Y Network Model: Y Group Model: Y	Amb. Care Ctr: Y Diag Image Ctr Y Home Care Ag: Y Hospice: Y Nursing Home Outpt Sur Ctr: Y Pharmacies: Y Physical Ther: Y Psych/Sub Ctr Y DME: Transplant: Clinical Labs: Skilled Nurs: Eyecare: Home IV:	MA: Barnstable, MA: Bristol, MA: Dukes, MA: Essex, MA: Hampden, MA: Middlesex, MA: Nantucket, MA: Norfolk, MA: Plymouth, MA: Suffolk, MA: Worcester