

**2010**

**FIRSTMARK/SDI  
HMO and HMO Chains Directories**

The logo for FIRSTMARK, featuring a large, stylized blue '1' that is part of the word 'FIRSTMARK'. The '1' is tall and has a thick stroke, with the 'F' and 'R' following it. The rest of the word 'IRSTMARK' is in a bold, blue, serif font.

**Directories; Reports; Mailing, Telemarketing, Email Lists; Text Messaging**

The FIRSTMARK logo, consisting of a large, stylized blue '1' followed by the word 'IRSTMARK' in a bold, blue, serif font.

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Jan, 2010

HMO	Enrollment Federal and State Qualifications	Utilization (Overall Average) Providers, Affiliations, Model	Alternate Care	County Service Area (State:County)
<b>HMO Blue</b> 401 Park Dr Ste 14 Boston, MA 02215-3325 Phone# 617-246-5000 Executive Director: Cleve Killingsworth Corporate Owner: Profit Status: Not-For-Profit	2008 TOTAL: 1029726 2007 TOTAL: 1181641 Standard: 500111 Medicare Risk 32150 Medicare Cost: 0 Self Funded: 356199 Medicaid: 0 FEHBP 0 Point of Service 141266 Federal Qualification: N	Hosp days/1000 Mem: 320 Phys Visits/Member: Avg Amb Visits/Memb Income/Mem/Month: 387.3 Affiliated Physicians: 18114 Affiliated Hospitals: 71 Staff Model: IPA Model: Y Network Model: Group Model: Y	Amb. Care Ctr: Y Diag Image Ctr Y Home Care Ag: Y Hospice: Y Nursing Home Outpt Sur Ctr: Y Pharmacies: Y Physical Ther: Y Psych/Sub Ctr Y DME: Transplant: Clinical Labs: Skilled Nurs: Eyecare: Home IV:	MA: Barnstable, MA: Berkshire, MA: Bristol, MA: Essex, MA: Franklin, MA: Hampden, MA: Hampshire, MA: Middlesex, MA: Norfolk, MA: Plymouth, MA: Suffolk, MA: Worcester
<b>Neighborhood Health Plan</b> 253 Summer St Boston, MA 02210-1120 Phone# 617-772-5500 Executive Director: Deborah Enos Corporate Owner: Profit Status: Not-For-Profit	2008 TOTAL: 194214 2007 TOTAL: 172864 Standard: 58068 Medicare Risk 0 Medicare Cost: 0 Self Funded: 0 Medicaid: 136146 FEHBP 0 Point of Service 0 Federal Qualification: Y	Hosp days/1000 Mem: 320 Phys Visits/Member: 4239 Avg Amb Visits/Memb 3511 Income/Mem/Month: 385.6 Affiliated Physicians: 13200 Affiliated Hospitals: 55 Staff Model: Y IPA Model: Y Network Model: Y Group Model: Y	Amb. Care Ctr: Y Diag Image Ctr Y Home Care Ag: Y Hospice: Y Nursing Home Outpt Sur Ctr: Y Pharmacies: Y Physical Ther: Y Psych/Sub Ctr Y DME: Transplant: Clinical Labs: Skilled Nurs: Eyecare: Home IV:	MA: Barnstable, MA: Berkshire, MA: Bristol, MA: Dukes, MA: Essex, MA: Franklin, MA: Hampden, MA: Hampshire, MA: Middlesex, MA: Nantucket, MA: Norfolk, MA: Plymouth, MA: Suffolk, MA: Worcester