

Pomerantz named director of new business for F1RSTMARK

CAMPTON — F1RSTMARK, Inc. based in Campton, appointed **Karin L. Pomerantz** as Director of New Business. Pomerantz, who has more than 10 years of experience in marketing and business development, joins the F1RSTMARK team after serving as manager of marketing support services for Dynamac Corporation, a science and technology consulting firm in Rockville, Md., where she was responsible for developing marketing collateral and managing the corporate bid and proposal team.

Pomerantz joins the F1RSTMARK team to help diversify the commercial focus with current products, develop and market additional products, and expand into the government sector.