

FOR IMMEDIATE RELEASE

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**FIRSTMARK ANNOUNCES MORE THAN 167,000 NURSES
LIVING IN AFFLUENT COMMUNITIES**

December 5, 2005, Campton, NH: FIRSTMARK, Inc., a leader in mailing lists and data management, announces the addition of a specialty list of more than 156,000 Registered Nurses and 11,000 Licensed Practical Nurses who live in affluent communities: www.firstmark.com/fmkcat/nurses_affluent_5.htm

FIRSTMARK's newest specialty database combines US Census data with more than 2,400,000 nurse records to provide a database with the unique characteristics of RNs and LPNs who live in the most affluent communities in the USA.

This list is ideal for offers of subscriptions, books, continuing medical education, association memberships, medical and office equipment and supplies, and upscale consumer merchandise.

The complete list of FIRSTMARK's Nurse databases is available at www.firstmark.com/category_lists/nurses_list.html.

Information from FIRSTMARK databases can be used for direct mail, telemarketing, sales, marketing and research projects. All lists can be emailed as an electronic database in any standard Microsoft Windows software platform, printed as labels, or created as a custom list or report. Other special custom formatting is also available.

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website www.firstmark.com since 1995.

A complete listing of FIRSTMARK's more than 300 business-to-business and consumer mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html and www.firstmark.com/category_lists/alpha_lists_consumer.html.

For more information on FIRSTMARK's mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.