

**FOR IMMEDIATE RELEASE**

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## **FIRSTMARK ANNOUNCES 2.2 MILLION NURSES BY ETHNICITY**

**March 14, 2007, Campton, NH:** FIRSTMARK, Inc., a leader in mailing lists and data management, announces the addition of more than 2.2 Million nurses by ethnicity including 140,000 Hispanic, 40,000 Asian and 5,000 Middle Eastern nurses.

FIRSTMARK has extensive information on healthcare professionals including over 2.3 Million RNs, 700,000 LPN, 620,000 Doctors and 164,000 dentists, 350,000 Hospital Executives and over 500,000 Healthcare Executives in both clinical and administrative jobs. For Nurses see: [www.firstmark.com/fmkcat/nurses.htm](http://www.firstmark.com/fmkcat/nurses.htm); for Doctors see: [www.firstmark.com/fmkcat/dr\\_spec.htm](http://www.firstmark.com/fmkcat/dr_spec.htm); for Dentists see: [www.firstmark.com/fmkcat/dentists.htm](http://www.firstmark.com/fmkcat/dentists.htm); for healthcare executives see: [www.firstmark.com/fmkcat/hcdecis.htm](http://www.firstmark.com/fmkcat/hcdecis.htm); For Hospital Executives see: [www.firstmark.com/fmkcat/hospexec.htm](http://www.firstmark.com/fmkcat/hospexec.htm).

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website [www.firstmark.com](http://www.firstmark.com) online since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 400 business-to-business mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists.html](http://www.firstmark.com/category_lists/alpha_lists.html). A complete listing of FIRSTMARK's consumer mailing lists products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists\\_consumer.html](http://www.firstmark.com/category_lists/alpha_lists_consumer.html)

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