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FIRSTMARK ANNOUNCES MORE THAN 14,300 PHARMACY EXECUTIVES

February 6, 2006, Campton, NH: FIRSTMARK, Inc., a leader in mailing lists and data management, announces the addition of a specialty list of more than 14,000 Pharmacy Executive Decision Makers:
www.firstmark.com/fmkcat/pharmworld.htm

FIRSTMARK's newest specialty database combines senior pharmacy and formulary executive data from Hospitals, HMOs and PPOs, Long-Term Care Pharmacy Providers, Integrated health Networks and other sources. These individuals are responsible for choosing the drugs and pharmaceuticals which are used by the medical facility.

This list is ideal for pharmaceutical and medical manufacturers, as well as for offers of subscriptions, books, continuing education, association memberships, medical and office equipment and supplies, and upscale consumer merchandise.

The complete list of all FIRSTMARK's databases is available at www.firstmark.com.

Information from FIRSTMARK databases can be used for direct mail, telemarketing, sales, marketing and research projects. All lists can be emailed as an electronic database in any standard Microsoft Windows software platform, printed as labels, or created as a custom list or report. Other special custom formatting is also available.

FIRSTMARK has provided the highest quality mailing and telemarketing lists since 1987. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website www.firstmark.com since 1995.

A complete listing of FIRSTMARK's more than 300 business-to-business and consumer mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html and www.firstmark.com/category_lists/alpha_lists_consumer.html.

For more information on FIRSTMARK's mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.