

## **F1RSTMARK declares woman-owned status**

CAMPTON — F1RSTMARK, Inc., based in Campton, has declared woman-owned status, in keeping with its goals to expand the current market reach into the government sector.

F1RSTMARK, Inc., a high tech companies in New Hampshire, sells business to business mailing lists, databases and telemarketing lists of over 15 million businesses to a variety of clients around the world including, federal, state and local government agencies, professional list brokers, publishers, manufacturers, distributors and sales and marketing professionals. Additionally, F1RSTMARK provides a variety of list management services including database construction, data warehousing, genderizing services, data, variable and key criteria analysis and list generation.

On Jan. 1, 2004, F1RSTMARK, a privately held company, realigned assets to assure a continuous 51 percent of the company was held by women.

"This was the logical move to make," states Michael Pomerantz, the founder and CEO of F1RSTMARK. "We are expanding our reach into the government sector and now not only are we helping the government by providing necessary services, but we are helping to fulfill its woman-owned small business goals. I'm looking forward to the opportunities this will provide."

Founded in 1987, F1RSTMARK manages and maintains over 250 databases containing over 100,000 variables, and over 20 million names. The corporate Web site is <http://www.firstmark.com>

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